

Schulich MBA/IMBA



You want a business degree with world-class credentials.

You want an international learning environment.

You want relevance, flexibility and choice.

Look no further. Schulich is your perfect match.

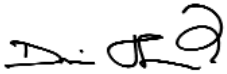
Global Reach. Innovative Programs. Diverse Perspectives.

TABLE OF CONTENTS

1 A Message from the Dean 3 Degrees and Specializations 5 MBA Overview 8 Real-world Experience 9 International MBA Overview
12 Additional Degrees 15 The Schulich Experience 16 Admissions and Financial Aid

“Business today is global and your credentials must be too. A Schulich degree is **recognized around the world.**

We’ve earned this strong reputation based on our global reach, innovative programs and diverse perspectives on management and leadership.”



DEZSŐ J. HORVÁTH, PhD, CM
Dean & Tanna H. Schulich Chair in Strategic Management
Schulich School of Business



A MESSAGE FROM THE DEAN

The Schulich Advantage. Global. Innovative. Diverse.

Global Reach

You’ll deal with global themes and issues in both core and elective courses and experience the world first-hand through Schulich students and faculty from around the world. Your classmates include MBAs from our 50 international MBA exchange partners – leading management schools in 30 countries. When you graduate, you’ll join a network of more than 23,000 Schulich alumni working in over 90 countries worldwide. You’ll have access to 86 alumni chapters in 62 countries and to Schulich Satellite Centres in China, India, Russia and South Korea (and future Centres in Brazil and Mexico).

Innovative Programs

Schulich’s expertise in 19 specialized areas of study will prepare you to meet the demands of managing in a globalized world. These include business functions such as finance and marketing as well as cutting-edge business issues and industry sectors like financial services, financial engineering, international business, real estate & infrastructure, entrepreneurship and sustainability.

Schulich faculty integrate management theory and practice using a range of pedagogical approaches including case studies, lectures/discussions, simulations and team-based projects. They skillfully leverage the diverse knowledge and experience of you and your classmates to enrich every class.

The overall flexibility of study at Schulich benefits all students thanks to multiple campuses, different program start dates and interchangeable full-time and part-time study options.

Diverse Perspectives

As a Schulich student, you will constantly be exposed to multiple and varied perspectives on management. These will include private, public and nonprofit sector issues, as well as economic, social, ethical and environmental considerations. Your horizons will be further expanded through the diversity at Schulich. Over 50% of our students are international and come from more than 30 countries around the world. Sixty-five per cent of Schulich faculty are international. As well, Schulich faculty are award-winning teachers and researchers with expertise in all areas of business. The highly varied educational, cultural and professional experience of your classmates will enrich your formal learning, as will extracurricular activities such as conferences, case competitions and guest lectures.

“My Schulich International MBA (IMBA) paved the way for me to launch a global career. I developed international business expertise while specializing in the Mandarin language, China and the Asia Pacific region.”

SEUMAS GRAHAM (IMBA '04)
Director, Business Development
Asia Pacific
Frog Design Inc.

Global Reach

Schulich is among the world's leading international business schools with alumni in over 90 countries.



Leonardo Meira Salles De Paula (MBA '05)
Engagement Manager, McKinsey & Company, São Paulo (Brazil)



International MBA (IMBA) study group



Marta Cano (MBA '06)
Associate Director, Global Capital Markets Scotia Capital

MULTIPLE PERSPECTIVES.

A world of choice.

Schulich offers you countless ways to meet career goals and lifestyle demands. The choice is yours.

We offer innovative degrees and cutting-edge specializations. All programs include carefully designed courses to provide you with a strong foundation in all aspects of general management. You'll build on this core program with specialized elective courses in 19 key areas. You'll use this integrated curriculum to tailor your studies and stand apart from the competition.

Fast track your degree with Schulich's Accelerated MBA or launch a global career with the International MBA (IMBA). Specialize in the public sector with a Master of Public Administration or become an expert in the fields of business and law with an MBA/JD. After graduation you can add to your degree with a Post-MBA Diploma in Advanced Management. It's up to you.

And the choice doesn't stop there. Depending on your program, you may start in September, January or

May. Study year round, in the fall, winter and summer, or take a term off. You can choose between full-time or part-time study and take classes during the day, in the evening or on weekends. You may also switch between part-time and full-time to manage your studies, career and lifestyle demands.

Schulich has two Toronto campuses – a state-of-the-art home on York University's main campus, or downtown at King and Bay, in the Miles S. Nadal Management Centre.

CHOOSE YOUR PROGRAM

SCHULICH DEGREES	18 AREAS OF SPECIALIZATION WITH OVER 100 ELECTIVES			CUSTOMIZE YOUR STUDIES
<p>DEGREES</p> <p>MBA Master of Business Administration</p> <p>IMBA International MBA</p> <p>EMBA Kellogg-Schulich Executive MBA</p> <p>MBA/JD MBA/Juris Doctor</p> <p>MBA/MFA/MA MBA/Master of Fine Arts/Master of Arts</p> <p>MBA in India Schulich's MBA with Year 1 in Mumbai</p> <p>MPA Master of Public Administration</p> <p>MF Master of Finance</p> <p>MSc Master of Science in Business Analysis</p> <p>DIPLOMAS</p> <p>PDAM Post-MBA Diploma in Advanced Management</p> <p>Financial Engineering Diploma (Stand Alone)</p> 	<p>MANAGEMENT FUNCTIONS</p> <p>Accounting</p> <p>Economics</p> <p>Finance</p> <p>Marketing</p> <p>Operations Management and Information Systems</p> <p>Organization Studies</p> <p>Strategic Management</p>	<p>INDUSTRY SECTORS</p> <p>Arts and Media Administration*</p> <p>Financial Engineering*</p> <p>Financial Services</p> <p>Health Industry Management*</p> <p>Mining Sector</p> <p>Nonprofit Management and Leadership*</p> <p>Public Sector Management*</p> <p>Real Estate and Infrastructure*</p>	<p>SPECIAL ISSUES</p> <p>Business and Sustainability*</p> <p>Business Consulting</p> <p>Entrepreneurial Studies</p> <p>International Business</p>	<ul style="list-style-type: none"> Complete a full-time degree in just 16 months Switch between full-time and part-time study Choose flexible part-time options – Daytime, Evening and Weekend Finish the Accelerated MBA in just 8 months (qualified applicants) Start in September, January or May Study Uptown or Downtown Study one term abroad in one of Schulich's global network of leading management schools
<p>* Graduate Diploma Option These diplomas include a concentration of courses and a strategy study in a specific area. A work term or independent study is also required to complete a diploma concurrently with your degree.</p> <p>www.schulich.yorku.ca/specializations</p>				

“A pioneer in management education, Schulich offers the content, skills and relevance future business leaders need. As well, its programs teach skills highly valued by organizations, including the ability to consider social, ethical, environmental and economic implications before making decisions.”

DIRK MATTEN
Professor of Policy
Hewlett-Packard Chair in Corporate Social Responsibility

Innovative Programs

Schulich excels in cutting-edge fields with a focus on specific industries and business issues.

Your competitive advantage.

The Schulich MBA gives you a competitive advantage. Today's globalized world is both complex and fast-paced and your success in it will depend on your ability to leverage all your options.

A key success factor will be how well you differentiate yourself from your peers. You will become an expert in one or more areas, through your selection of elective courses across 19 areas of specialization, including management functions, industry sectors and special business issues. With certain specializations you also have the option of earning an additional Graduate Diploma at the same time as you complete your degree. This is available for some areas such as Business and

Sustainability and Financial Engineering.

Equally important will be your skill set and knowledge base – how well you identify problems, not just solve them. You will learn to manage complexity, ambiguity and change as you examine business issues in a global environment using multiple perspectives. Success will also depend on how well you work with others to achieve results. Developing your communication, presentation, interpersonal and group management skills will be integral to your MBA studies.

So will relevance. At every opportunity, Schulich faculty bring current issues into the classroom in the form of case studies, simulations and guest lectures.

Faculty are skilled in drawing on the varied perspectives of their students and Schulich's students are among the most diverse anywhere in terms of background and experience. This translates into relevant and multiple points of view. The result is a powerful and engaging classroom environment.

You will also go beyond the case method and be exposed to applied learning with Schulich's one-of-a-kind capstone course – the Strategy Field Study. Considered to be “the ultimate in integrative management learning”, each study is a six-month strategic consulting project with real clients and real problems. It's how you apply your learning and strategic thinking in the real-world.

MBA at a Glance – Full-time

The flexibility of Schulich's full-time study options allows you to complete your MBA in either 16 or 20 months. If you have an undergraduate business degree and work experience, you may also qualify for the eight-month Accelerated MBA. You can start your full-time MBA studies in September or January.

MBA PROGRAM YEAR 1 (Equivalent to 8 months)		MBA PROGRAM YEAR 2 (Equivalent to 8 months)	
Launch Week			
TERM 1	TERM 2	TERMS 3/4	
Skills for Leadership		Strategic Management	
Information Systems*	Quantitative Methods*	Management Accounting*	Operations Management*
The Economic Environment of Business		Strategy Field Study Formation	
Organizational Behaviour		Marketing Management	
Financial Accounting for Managers		Managerial Finance	
		Specialization Opportunities 1 Elective course (or equivalent)	
		Specialization Opportunities 8 Elective courses (or equivalent)	

Core foundation
 Electives/Specialization Options
 Strategy Field Study
 * 1/2 term course



David Strang (MBA '10)
R&D Project Leader, 3XR, Inc.



Michelle Chislett (MBA '06)
Vice President, Solar Development
International Power Canada Inc.



Sasha Krstic (IMBA '03)
Vice President & Team Lead, Account Management
MasterCard Worldwide (Canada)



Abhishek Bhasin (MBA '10)
Commercial Account Manager,
RBC Royal Bank

MBA at a Glance – Part-time

Schulich's part-time MBA is one of the most flexible available. Complete the program in 10 terms (approximately three years). At the Keele campus, choose evenings (two per week), alternate weekends (Saturday/Sunday) or day classes. The downtown King and Bay campus offers evening classes. The Schulich full-time and part-time MBA are the same great programs – only the schedule differs – enabling you to switch between the two.

(Evening Schedule – Downtown Campus – Miles S. Nadal Management Centre)

MBA PROGRAM YEAR 1 <i>(Equivalent to 20 months)</i>						
Launch Week						
TERM 1	TERM 2	TERM 3		TERM 4	TERM 5	
Skills for Leadership	Organizational Behaviour	Information Systems*	Quantitative Methods*	Managing for Value Creation	Management Accounting*	Operations Management*
Financial Accounting for Managers	The Economic Environment of Business	Marketing Management		Managerial Finance	Specialization Opportunities 1 Elective course (or equivalent)	
MBA PROGRAM YEAR 2 <i>(Equivalent to 20 months)</i>						
TERM 6	TERM 7	TERM 7	TERM 9		TERM 10	
Strategic Management	Specialization Opportunities 2 Elective courses (or equivalent)	Specialization Opportunities 2 Elective courses (or equivalent)	Strategy Field Study Formation		Strategy Field Study	
Specialization Opportunities 1 Elective course (or equivalent)			Strategy Field Study		Specialization Opportunities 2 Elective courses (or equivalent)	
			Specialization Opportunities 1 Elective course (or equivalent)			

Core foundation
 Electives/Specialization Options
 Strategy Field Study
 * 1/2 term course

**Leverage all
your options**
to meet your career goals
and lifestyle needs.



“The Schulich MBA was a perfect match for my background and career plans. The part-time study option allowed me to work full-time while studying the essentials of business. Through my specialized courses in Strategic Management and Real Property and Infrastructure, I gained invaluable knowledge and skills. These helped me win the 2009 nationwide Real Property Association of Canada’s Stock Picking Challenge.”

SIPO G. MAPHANGO (MBA '11)
City Planner, Community Planning, Toronto and East York District
Toronto City Planning Division

FLEXIBLE AND UNIQUE.

Unparalleled study options.

Fast Track Option

Complete the Schulich MBA in just 16 months with the option to study year round.

Accelerated MBA

With a BBA or BCom and 2 years post-degree work experience, you may qualify for the Accelerated MBA and complete a full-time MBA in eight months. Available for part-time study also.

www.schulich.yorku.ca/mba

Switch between Part-time and Full-time

Customize your schedule and switch between part-time and full-time. Both Schulich programs are identical except for the schedule, enabling you to switch between them to manage your studies, career and lifestyle.

Advanced Standing/Waiver with Replacement

Your BBA or BCom may qualify you for advanced standing (exemption) from core MBA courses, and shorten the length of your program. Or, if you have business courses in your undergraduate degree, you may qualify to replace some courses with Schulich electives.

www.schulich.yorku.ca/newmbaimba

Study Abroad

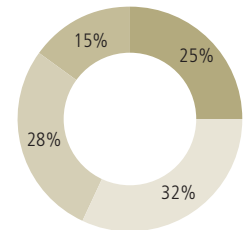
You can apply to study abroad in cities such as Beijing, London, New York, Milan, Paris, Tokyo, Santiago and Sydney at one of Schulich’s academic partner institutions – 50 of the world’s leading MBA schools in over 30 countries around the globe.

www.schulich.yorku.ca/studyabroad

MBA Student Undergraduate Degree Backgrounds

Class of 2013

Business/Economics: **25%**
Engineering/Math/Science: **32%**
Humanities/Social Sciences: **28%**
Other: **15%**



MBA Class of 2013 Profile

Average Age	28
Average Work Experience	5 years
Average GMAT	664
GMAT Range	550 – 760
Average GPA	3.3/4.0 (B+)
Male Students	64%
Female Students	36%
International Students	50%

Integrate classroom learning with applied hands-on experience as you work with real clients and real problems.



“When planning to make a career switch, I realized that at Schulich, I could earn a real estate diploma concurrently with my MBA degree. The various specializations offered at Schulich are a great asset for professionals who want to customize their MBA experience.”

ALEJANDRO CRUZ (MBA '10)
Commercial Account Manager, Real Estate & Construction
RBC Royal Bank of Canada

ENRICHED LEARNING.

Real-world experience.

Throughout the Schulich MBA there are many opportunities that will enrich your learning. You will strengthen interpersonal and communications skills. You'll learn to negotiate and act entrepreneurially. You'll gain hands-on experience and an understanding of how to develop and implement effective strategies.

Launch Week

Even before the start of formal classes, you'll begin honing the critical 'soft' management skills that are so valued by organizations today. You'll begin your studies with an intensive "Launch Week". It's part orientation and part icebreaker. It's a multi-faceted, integrative experience that ensures you'll "hit the ground running".

The Strategy Field Study

This hallmark of the Schulich MBA is an intensive, two-term project in which student teams develop a comprehensive strategic consulting report for real-world organizations. The project is a hands-on learning tool for applied strategic thinking and for the development of real-world judgment and decision-making skills. As well, it allows you to integrate the business functions you have been studying in order to apply them holistically to real clients, real problems and real solutions.

Global Leadership Program

The Global Leadership Program is an alternate to the Strategy Field Study. You work with a team that includes Schulich students and MBAs from one of Schulich's international partners. You will develop a market entry strategy for either a foreign company interested in the Canadian market or a Canadian company interested in foreign markets.

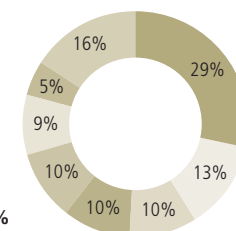
Study Teams

Throughout the MBA, you'll gain experience working effectively in teams. As a result of the teams' diverse professional, academic and cultural experience, you'll be exposed to highly varied points of view as you identify and solve problems. These multiple perspectives are a fundamental part of decision-making in today's transformed world and offer you a distinct competitive advantage.

Where Schulich MBA Grads are Working

Class of 2010

Finance: **29%**
Marketing/Sales/Retail: **13%**
Consulting: **10%**
Management & Operations: **10%**
IT & Telecommunications: **10%**
Govt/Non Profit/Media/Arts: **9%**
Health/Medical/Pharmaceuticals/Biotech: **5%**
Other: **16%**



Launch a
global career
with the IMBA's unique
combination of international skills,
knowledge and experience.



"The Schulich International MBA (IMBA) served as a wonderful bridge between my native region, Latin America, and North America. It provided me with the academic tools, the cultural background and the network to successfully transition from law in Venezuela to banking in Canada."

ISABEL PARDO (IMBA '10)
Generalist
RBC Wealth Management

THE SCHULICH INTERNATIONAL MBA.

Your passport to the world.

Whether you work in Canada or abroad, you'll need international expertise to succeed in business. The full-time IMBA (International MBA) is the ideal choice for qualified applicants from Canada and abroad who seek a global career. With the same solid grounding in major business functions as the Schulich MBA, you will build expertise in one or two areas of specialization such as finance, marketing, health industry management, entrepreneurship or sustainability. You may also study abroad. But here, comparisons end. What will set you apart is the depth and breadth of specialized international skills, as well as the knowledge and experience you'll gain during your 20-month program, which includes a three month work term.

The program's unique features include a true immersion: focused study in international business; proficiency in a second language; specialized knowledge of two global trading regions (including North America); specialized knowledge of and work experience in a major

trading country; and completion of an integrative international strategic consulting project for an existing company or organization. As well, you'll have the option of studying abroad at one of Schulich's top-ranked international management school partners.

Global Leaders of Tomorrow

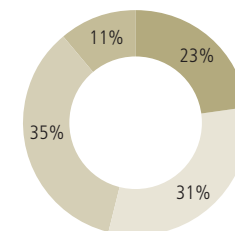
The IMBA is open to qualified applicants from Canada and abroad. Students have a variety of backgrounds – Canadians interested in a career focused on international business; international and Canadian students who seek a career which includes relocation around the globe; and students who would like to pursue a career with an organization in their home country, including Canada, which has international reach and focus.

Students come from various countries around the world including – Canada, USA, Brazil, Colombia, Mexico, Russia, China, Japan, Korea, India and Thailand.

IMBA Student Undergraduate Degree Backgrounds

Class of 2013

Business/Economics: **23%**
Engineering/Math/Science: **31%**
Humanities/Social Sciences: **35%**
Other: **11%**



IMBA Class of 2013 Profile

Average Age	29
Average Work Experience	5 years
Average GMAT	672
GMAT Range	550 – 750
Average GPA	3.3/4.0 (B+)
Male Students	66%
Female Students	34%
International Students	52%

Curriculum

Schulich's IMBA equips you with the ability to think and act effectively in cross-cultural and multi-cultural environments and contexts. You will engage with professors and fellow classmates who have come from both Canada and around the world.

Regional Specializations

You'll choose an international trading region to focus on based on the IMBA language you have selected. The regions include Asia Pacific, Europe, Latin America, North America, and South & Southeast Asia. As part of the regional specializations, you will also focus on a country within the region in which your IMBA language is used. Your work term abroad will be located in either your country of focus or a country from the region in which your IMBA language is used.

International Language Study

The majority of candidates applying to the IMBA select an international business language from the following: French, German, Japanese, Mandarin, Spanish and English as a Second Language (for international students). Additional languages used in IMBA regions of focus may also be considered. In dedicated language classes you'll achieve an advanced level of proficiency. Your language classes will also enrich your understanding of business practices, as well as social, political and cultural aspects of the countries in which your language is spoken.

Regions

Asia Pacific
Europe
Latin America
North America
South Asia
Southeast Asia

Languages*

English as a Second Language
French
German
Japanese
Mandarin
Spanish

*Other languages may be considered

International Field Study

You will develop a thorough understanding of the environment, markets, technology and operations of an international organization. The project requires the comprehensive description and evaluation of an international organization (profit-seeking or nonprofit, large or small, entrepreneurial or mature, service or manufacturing), together with the appropriate recommendations for improved performance. You integrate the knowledge and skills acquired throughout the IMBA curriculum and further develop your skills by working productively in a team.

IMBA at a Glance – Full-time

IMBA PROGRAM YEAR 1		IMBA PROGRAM YEAR 2	
<i>Launch Week</i>			
TERM 1 (FALL)	TERM 2 (WINTER)	TERMS 3/4 (SUMMER/FALL)	TERM 5 (WINTER)
Skills for Leadership	Marketing Management	Option 1	Specialization Opportunities 1 or 2 Electives (or equivalent)
Accounting for International Managers	Managerial Finance		
Operating in a Networked Environment I Information Systems* II Operations Management*	Regional Analysis	Summer Work Term	Fall Specialization Opportunities at Schulich or Abroad 4 or 5 Electives (or equivalent)
Quantitative Methods*	International Trade & Monetary Systems		
The Economic Environment of Business	Management Accounting*	Option 2	Strategic Management Across Borders
	Strategic Thinking for the Global Manager*		
International Dimensions of Organizational Behaviour	International Business Seminars	Summer Specialization Opportunities at Schulich or Abroad 4 or 5 Electives (or equivalent)	International Field Study
International Business Seminars	Business Communication & Culture		
Business Communication & Culture			

Core foundation
 International Environment and Strategy
 International Practical Enrichment
 Electives/Specialization Options
 Work Term Abroad
 * 1/2 term course



“ The IMBA gave me international skills and knowledge, as well as real-world experience living and working abroad. I specialized in South and Southeast Asia – India and Hindi. This has broadened my thinking, increased my international perspective and reshaped my career.”

< **PRAFULLA METAPARTI (IMBA '07)**
Asian Capital Markets, Operations, JP Morgan Chase & Co.
(Hong Kong, China)

“ I chose Schulich for two reasons: One, because it is the best MBA program in Canada for introducing students to corporate sustainability. Two, it allowed me to broaden my understanding of international business and best practices, in countries like Japan. The knowledge that I acquired through these specializations is indispensable to my work today as the director of a national energy and environmental policy consultancy.”

> **ED WHITTINGHAM (IMBA '05)**
Executive Director, The Pembina Institute



Work Term

You'll add experience to formal study during a 12-week work term abroad in your region of specialization. IMBA graduates tell us it is one of the most meaningful components of the program. Work terms take place in a country within an IMBA's region of focus where business is conducted in the chosen IMBA language. Projects have ranged from industry analyses and market research to the design of new logistics systems. The IMBA's 300 previous work term hosts in more than 50 countries have been companies of all sizes as well as government agencies and non-governmental organizations. Through the work term, you'll experience and adapt to different business contexts and cultures while deepening your knowledge of business on the global stage.

Study Abroad

Employers place a high value on international experience. Schulich's many international exchange partner schools offer you opportunities to select an optional study term abroad. This experience can further strengthen your second (or third) language skills. It also exposes you to the business attitudes and practices of a country. Through your exchange, you'll continue building a global network of contacts.

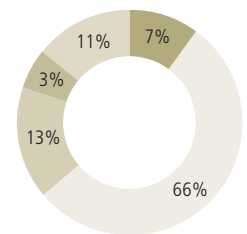
Career Paths

Schulich's 700+ IMBA graduates stand out from the crowd. Alumni work in Canada and abroad in over 40 countries. Their employers include multinational corporations that range from finance to manufacturing companies, non-governmental organizations and small entrepreneurial firms.

Typical Schulich IMBA Careers

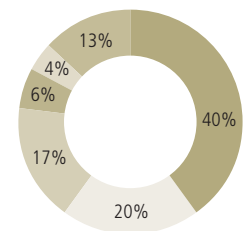
by Region

Asia: **7%**
Canada: **66%**
Europe: **13%**
Latin America: **3%**
USA: **11%**



by Industry

Finance: **40%**
Consulting: **20%**
Marketing/Sales/Retail: **17%**
Management and Operations: **6%**
IT & Telecommunications: **4%**
Other: **13%**





“I chose Schulich because of the strength of its faculty and students, as well as its truly global orientation. My experience at Schulich was first class and exceeded my expectations. Armed with all that I had learned and the help of the School’s vast alumni network, I was able to land a very competitive position in finance following the completion of my studies.”

ANDREW PUCHER (MBA/JD '09)
Associate, Investment Banking
Goldman, Sachs & Co. (New York City)

DIVERSE INTERESTS.

Multiple degree choices.

MBA/JD (MBA/Juris Doctor)

This highly respected and challenging program will prepare you for career opportunities in both business and law. Schulich delivers the MBA portion, and York’s Osgoode Hall Law School, the law portion. Upon completion of your studies, you’ll receive a Joint Master of Business Administration (MBA) and Juris Doctor (JD) degree.

The full-time joint degree gives you the added value of completing your studies in just four years – one year less than if both degrees are undertaken separately. You can also complete the program in three years by starting in the summer term (May). This option condenses Years 1 and 2 to 16 months by studying year round.

For a career that integrates business and law, you can specialize in areas such as environmental law/business management, economic regulations, corporate/commercial law, labour law/labour relations or real estate and infrastructure.

Admission is required by both Schulich and Osgoode Hall Law School. Criteria for Osgoode can be found at www.yorku.ca/Osgoode

Schulich’s admission criteria are the same as the MBA program with the following exceptions: A- average in last 2 years of study; GMAT of 85th percentile; the requirement for work experience is waived although it is important to note that the average MBA student has several years work experience.

www.schulich.yorku.ca/mbajd

4 Year Joint MBA/JD at a Glance

MBA/JD PROGRAM YEAR 1 OR 2		
Launch Week		
TERM 1	TERM 2	
Skills for Leadership	Managing for Value Creation	
Financial Accounting for Managers	Management Accounting*	Operations Management*
The Economic Environment of Business	Marketing Management	
Information Systems*	Quantitative Methods*	Managerial Finance
Organizational Behaviour	Business and The Law Seminar	
Business and The Law Seminar	Schulich Elective(s)	
MBA/JD PROGRAM YEAR 1 OR 2		
TERM 1	TERM 2	
Legal Process	Legal Process	
Ethical Lawyering in a Global Community	Ethical Lawyering in a Global Community	
State & Citizen: Canadian Public & Constitutional Law	State & Citizen: Canadian Public & Constitutional Law	
Torts	Property Law	
Criminal Law	Business and The Law Seminar	
Contracts	First Year Perspective Option	
Business and The Law Seminar		
MBA/JD PROGRAM YEARS 3 AND 4		
TERMS 5-8		
Strategic Management		
Schulich Specialization Opportunities/Electives		
Joint MBA/JD Seminar		
Strategy Field Study Formation		
Strategy Field Study (two terms)		
40-hour Osgoode Public Interest Requirement		

- Core Foundation (Schulich)
- Electives (Schulich)
- Compulsory Non-Credit
- Core Foundation (Osgoode)
- Electives (Osgoode)
- * 1/2 term course

MBA/MFA/MA (MBA/Master of Fine Arts/ Master of Arts)

Schulich and York's Faculty of Fine Arts offer you two combined degree programs.

These three-year, full-time degrees offer the option to specialize in two fine arts streams. The MBA/MFA stream specializes in visual arts, theatre or film. The MBA/MA focuses on art history, dance or music. Both options provide you with the knowledge needed in arts and business management for a successful career. The Joint degrees complement each other in focus and offer excellent preparation if you are interested in management careers in the arts and cultural sectors.

Admission is required by both the Schulich MBA and York's Faculty of Graduate Studies MFA/MA program. Relevant work experience in the arts or cultural industries is also preferred.

www.schulich.yorku.ca/mbamfama

Post-MBA Diploma in Advanced Management

This unique program offers MBA graduates from recognized business schools the opportunity to keep abreast of new developments in their fields, or to develop expertise in a different career area. Study full-time or part-time and design your schedule to suit career needs and lifestyle demands. The full-time program is one term (3 1/2 months) in length and the part-time is 3 terms (12 months).

www.schulich.yorku.ca/post-mba

Financial Engineering Diploma (Stand-Alone)

Launch a career in the rapidly expanding field of financial engineering/quantitative finance with Schulich's stand-alone, part-time Diploma in Financial Engineering. The program is 3 terms (12 months) in length. Career paths include specialized positions in finance with banks, investment firms, brokerage houses and other financial institutions as well as risk management with large corporations and consulting firms.

www.schulich.yorku.ca/finengdiploma

The Schulich MPA (Master of Public Administration)

If you are considering a career in the public sector or want to add value to an existing career in the public, nonprofit or private sectors, this 16 month program may interest you. Unlike the majority of other MPA degrees, Schulich's program offers a unique combination of management education and public policy analysis and development.

The MPA offers many of the flexible study options available in the MBA. You can study part-time or full-time. Advanced standing and waiver-with-replacement may also apply for either the political science courses or business courses.

You need a four-year undergraduate degree in political science and at least two years work experience in the public sector for credit in the public policy courses. You may also apply for advanced standing for business courses with an undergraduate business degree.

Admission to the MPA has the same requirements as the MBA.

The public sector today is undergoing dynamic change and restructuring in countries around the world. Schulich's MPA will give you the professional tools and skills you need to be successful in modern public service management.

You can build your career or add value to your existing career in government at the local, provincial and federal levels; in the private sector; and in nonprofit organizations in the healthcare, education and arts and media sectors.

www.schulich.yorku.ca/mpa

MPA at a Glance – Full-time

MPA PROGRAM YEAR 1	
Launch Week	
TERM 1	
Skills for Leadership	
Financial Accounting for Managers	
The Economic Environment of Business	
Information Systems*	Quantitative Methods*
Organizational Behaviour	
TERM 2	
Managing for Value Creation	
Management Accounting*	Operations Management*
Marketing Management	
Managerial Finance	
Public Policy and Public Management	
MPA PROGRAM YEAR 1 OR 2	
TERM 3	
Strategy Field Study (Two Terms)	
Strategy Field Study Formation	
Canadian Public Law	
Program Evaluation	
Optional MPA Core Course	
Specialization Opportunities/Electives	
TERM 4	
Strategy Field Study (Continued)	
Strategic Management in the Public Sector	
Optional MPA Core Course	
Specialization Opportunities/Electives	

□ Core foundation

■ Electives/Specialization Options

■ Strategy Field Study

* 1/2 term course



Diverse Perspectives

Students and faculty come from around the world bringing experience in the private, public and nonprofit sectors.

Take advantage

of countless opportunities to enrich your formal, in-class learning with extracurricular activities.



“You can really enrich your classroom learning through Schulich’s dozens of extracurricular activities – everything from student clubs to social events. Getting involved was easy and rewarding. As Vice President of the Graduate Business Council, I was able to fine tune leadership skills, build lifelong friendships and help make the overall Schulich experience even better for others.”

EMILY BURT (MBA '08)
Vice President, Marketing and Communications
Cardinal Capital Management

THE ADDED BONUS.

Your Schulich experience.

Get involved. Be active. That’s a recurring message in the advice given by Schulich students and alumni. Take advantage of countless opportunities to enrich your formal, in-class learning with extracurricular activities.

Attend one of the dozens of events that student-led organizations put on throughout the year, including guest lectures, expert panels and conferences. Hone your leadership skills as a member of the executive of these clubs. Represent Schulich at the annual Canada-wide MBA Games or at national and international case competitions.

Extra curricular activities are equally important for part-time and full-time students. Balancing work, school and family may be a challenge, but at Schulich we help as much as possible. Special care is taken to schedule activities at times convenient for all students.

Alumni also play an integral role in The Schulich experience. There are networking opportunities where

you can join Schulich alumni at special events such as the annual James Gillies Alumni Lecture named in honour of the School’s Founding Dean. Alumni also actively participate in guest lectures and panel discussions. The mentorship program, which pairs alumni with students, is a great opportunity to further enhance your Schulich experience.

Building networks and cultivating your personal development are an essential part of your MBA. That’s why the Career Development Centre offers events, services and seminars for you to focus on your personal growth and career potential.

The Schulich experience is about community. It’s about making the most of your MBA studies and the rewards you’ll foster. You’ll meet people from diverse backgrounds. You’ll build networks that will last a lifetime. And you’ll gain invaluable experiences.

SELECTED STUDENT ORGANIZATIONS

- Accounting Society
- Arts & Media Management Club
- Finance Association
- Graduate Business Council
- Health Care & Biotech Forum
- Latin American Business Association
- Net Impact – Students for Responsible Business
- Nonprofit Management Association
- Open Arms Committee (International Student Liaison)
- Organizational Behaviour Association
- Schulich/York Consulting Group
- Schulich Toastmasters
- Women in Leadership
- York Marketing Association

YOUR ADMISSION.

A world-class education.

Admission Criteria

- An undergraduate degree from a recognized university with a minimum B average on the last two full years of study or equivalent
- Acceptable scores on all measures of the Graduate Management Admission Test (GMAT)
- Two recommendations
- Two years of relevant full-time work experience (post-undergraduate degree)
- Proof of English language proficiency (if English was not language of degree study)
- IMBA, Joint Degrees and Post Diploma programs have additional admission criteria
- Interviews are requested on a select basis by the Admissions Committee
- Management experience, leadership potential, entrepreneurial experience, communication skills, creativity, involvement in the community and extracurricular activities are additional considerations

To attend an information session, register at: www.schulich.yorku.ca/infosessions

Financial Assistance

Scholarships and Awards

Schulich offers a large number of bursaries, scholarships and awards to domestic and international students to help you invest in your future. Financial aid is available both at entrance and during the program. Schulich's entrance awards program rewards high calibre incoming students with numerous awards that are among the highest value offered to MBA students in Canada.

There are also many in-course awards and bursaries for continuing students.

Fall applicants should apply to their program before February 1st to be considered for first offers of entrance awards. Winter applicants should apply before September 1st. A separate financial aid application is not required.

Government Student Loans

Full-time students are eligible to apply for government student loans (Canadian citizens and landed immigrants). Ontario residents may apply for OSAP (Ontario Student Assistance Program). Students from other provinces may apply to the government student assistance program in their home province. U.S. citizens are eligible to apply for the Stafford Loan program. There are also select loans programs for international students available.

Preferred Banking

The Royal Bank of Canada offers Preferred Banking to Canadian citizens or permanent residents. This includes preferred lending rates through a Royal Bank Credit Line, a Royal Bank VISA credit card or a Royal Bank Student client card with reduced rates. Royal Bank representatives are available on campus at the start of the Fall and Winter terms to meet with students and discuss their budgeting needs. International students also have access to our partners in various regions, such as Scotiabank/HDFC.

For a complete listing of awards and scholarships, visit: www.schulich.yorku.ca/financialaid

APPLICATION PROCESS

Apply on-line at:

www.schulich.yorku.ca/apply and submit:

- Application and supplementary essays
- Two recommendations
- Official GMAT results
- Official transcripts from all post-secondary institutions attended (transcripts to be sent directly to Schulich from the issuing institution)
- Detailed résumé of employment history
- Petition for advanced standing/waiver with replacement (if applicable)
- Application fee
- Proof of English language proficiency (if applicable)

APPLICATION DEADLINES

DOMESTIC STUDENTS

Fall Term: February 1st – early submission
May 1st – final deadline

Winter Term: October 1st

INTERNATIONAL STUDENTS

Fall Term: February 1st

Winter Term: September 1st

Early submission of your application is highly recommended for first offers of scholarship opportunities. International visa students are encouraged to apply by the deadline to allow time to obtain student visas. Applications are assessed on a rolling admissions basis. Late applications will be accepted after the deadline on a space availability basis.

Schulich seeks bright, talented and creative individuals who have demonstrated excellence in their academic and professional lives – individuals who are natural leaders, innovative and entrepreneurial, who will make a difference in the world of business.

We know choosing your school is a big decision. We are here to guide you in your decision-making and provide as much information and assistance as you may need. Please call, e-mail or visit us. We're here to help.



Global Reach. Innovative Programs. Diverse Perspectives.



www.schulich.yorku.ca

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International Admissions

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