

Global Reach. Innovative Programs. Diverse Perspectives.

Schulich MBA IN INDIA



You're about to make one of the most important decisions of your life – your choice of an MBA program. Your plans are ambitious and your standards high. You know the realities of today's fast-paced global business environment. You want a School that is a world leader. You want a global MBA that is integrated, balanced and relevant. Look no further. The Schulich MBA in India is your perfect match.



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“With the Schulich MBA in India, you’ll gain a broad global perspective on business issues. At the same time, you’ll develop expertise in two of the world’s major trading regions. Take advantage of the best of both worlds – Year 1 in Mumbai, India and Year 2 in Toronto, Canada – as you complete a leading international MBA program.”

DEZSÖ J. HORVÁTH, PhD, CM

Dean & Tanna H. Schulich Chair in Strategic Management
Schulich School of Business



A MESSAGE FROM THE DEAN

The Schulich MBA in India. Your access to the world.

Known today as “Canada’s Global Business School™”, the Schulich School of Business in Toronto is ranked among the world’s leading schools of management. This strong reputation both at home and abroad is due in large part to our global reach, innovative programming and diverse perspectives on management.

We’re deeply committed to ensuring that our graduates have the knowledge and skills to manage successfully in a globalized world. Schulich faculty are from the world’s top business schools. Over 55% of our MBA students are international and more than 75% of the student body hold passports from more than one country. Global themes are integrated across courses.


During the 1990s, the decade of globalization, the Schulich School of Business grew increasingly international – from the diversity of our faculty and students and the global focus of our programs to the expansion of our worldwide linkages. More recently, we’ve been moving steadily to expand our global footprint. Our goal is to become a truly *transnational* business school. We have an active presence in a number of the world’s key emerging economies. India is among the most important of these.

The Schulich School has been involved in India for over 15 years. In 2005, we formalized

this relationship by establishing a Satellite Centre in Mumbai. And now we are undertaking a bold new initiative – **the creation of the Schulich MBA in India.**

The Schulich MBA in India offers you the best of both worlds – a first year of study in Mumbai and a second year of international study in Toronto. Toronto is the financial and cultural centre of Canada and one of the world’s most cosmopolitan and multicultural cities.

We are very excited about the Schulich MBA in India and invite you to learn more about it.

A man in a dark suit, white shirt, and red striped tie is smiling and leaning forward. He is positioned in the center-right of the frame. The background is a blurred aisle of a store, with shelves filled with various products, including bags of snacks and boxes. The lighting is warm and focused on the man.

“My Schulich degree opened doors for me. Having come from one of the most underdeveloped states of India, attending Schulich was a dream come true. My MBA prepared me well for the competitive, fast-paced corporate environment in a global multinational like PepsiCo.”

SIDDARTHA PANDEY (MBA '06)
Supply Chain Network Analyst, Frito-Lay Canada – PepsiCo, Inc.

Global Reach

Schulich is recognized as one of the world's leading international business schools with alumni in over 80 countries.



Prafulla Metaparti (IMBA '07)
Vice President, ECDM MO
JP Morgan
Hong Kong, China



Mark D'Souza (MBA '01)
Director, Global Prime Services
RBC Capital Markets
Toronto, Canada



Neeraj Julka (MBA '05)
Senior Consultant, Wipro Consulting Services
India Chapter President, Schulich International Alumni Association
Mumbai, India

The Schulich advantage. Global. Innovative. Diverse.

As a Schulich graduate, you will benefit throughout your career from the global, innovative and diverse nature of the Schulich MBA experience, as well as from our reputation as a world leader in management education.

Global Reach

You'll deal with global themes and issues in both core and elective courses and experience the world first-hand through Schulich students and faculty from around the world. Your classmates will include MBAs from our 50 international MBA exchange partners – leading management schools in 30 countries. The Indian partners are IIM Ahmadabad, IIM Bangalore and the Indian School of Business. When you graduate, you'll join a network of more than 21,000 Schulich alumni working in over 80 countries worldwide. You'll have access to 80 alumni chapters in 55 countries and to Schulich Satellite Centres in China, India, Russia and South Korea (and future Centres in Brazil and Mexico).

Innovative Programs

At Schulich, we excel in 18 specialized areas of study including business functions such as finance and marketing as well as cutting-edge business issues and industry sectors like financial services, financial engineering, real estate & infrastructure, entrepreneurship and sustainability. Schulich faculty skillfully leverage the diverse knowledge and experience of you and your classmates to enrich every class. They use a range of pedagogical approaches including case studies, lectures/discussions, behavioural simulations and team-based projects. The overall flexibility of study at Schulich benefits all students thanks to multiple campuses, different program start dates and interchangeable full-time and part-time study options (evening, weekend, daytime).

Diverse Perspectives

As a Schulich student, you will constantly be exposed to multiple and varied perspectives on management. These will include private, public and nonprofit sector issues, as well as economic, social, ethical and environmental considerations. Your horizons will be further expanded through the diversity at Schulich. Over 55% of students and 65% of faculty come from more than 30 countries worldwide. Faculty speak in excess of 35 languages. As well, Schulich faculty are award-winning teachers and researchers with expertise in all areas of business. The highly varied educational, cultural and professional experience of your classmates will enrich your formal learning, as will extracurricular activities such as conferences, case competitions and guest lectures.

“Schulich’s range of faculty expertise and courses gives you the flexibility to follow your interests – including the power to create your own, individualized specialization. You can tailor your program to meet your career goals and develop expertise that sets you apart from the competition.”

THEODORE PERIDIS, PhD

Director, Strategy Field Study and Global Leadership Programs

Co-Director, Schulich’s York Consulting Group

Associate Professor of Policy



Innovative Programs

Schulich excels in cutting-edge fields with a focus on specific industries and business issues.



A global perspective. A lifetime investment.

Take advantage of the best of both worlds as you complete your Schulich MBA in both Mumbai, India and Toronto, Canada. You will be exposed to the business issues and viewpoints of two very different trade regions on two distinct continents, as you complete one of the world's leading MBA programs. As Canada's financial and cultural centre and one of the world's greatest multicultural cities, Toronto has much to offer, including access to the head offices of leading organizations in all major sectors.

The Schulich MBA in India inaugural class began January 2010. During your first seven months of study in India (two terms), you develop a strong foundation in business management fundamentals. Throughout this fully integrated program, you are taught in person by leading Schulich faculty. As well, some of your courses will be delivered by expert Indian practitioners and

SPJIMR faculty. You will gain a strong global perspective on core business issues.

In August, you travel to Toronto and begin a truly international experience during Year 2 at Schulich. For the next eight months (two terms), you develop more specialized expertise as you tailor your MBA studies to meet career goals. Studying with a diverse student body, you will further strengthen communication, team-building and interpersonal skills. At the same time, you will expand your global network of contacts to draw on for years to come.

Schulich MBA graduates are recruited by leading local and global companies from a wide range of industries and sectors. Schulich MBA in India graduates will have access to counseling and career opportunities in India and around the world through the Schulich Career Development Centre (CDC) and its contacts with corporate stakeholders.

Program at a Glance*

**TERM 1 JANUARY – MARCH
MUMBAI, INDIA**

MODULE 1

Skills for Leadership
Financial Accounting for Managers
Information Systems

MODULE 2

Organizational Behaviour
Economic Environment of Business
Quantitative Methods

**TERM 2 APRIL – JUNE
MUMBAI, INDIA**

MODULE 3

Managing for Value Creation
Marketing Management
Operations Management

MODULE 4

Managerial Finance
Management Accounting
Elective

SUMMER BREAK – JULY

**TERM 3 AUGUST – DECEMBER
TORONTO, CANADA**

MODULE 5

International Orientation

MODULE 6


Strategic Management
Strategy Field Study Formation
Strategy Field Study
Electives and Specialization Opportunities

**TERM 4 JANUARY – APRIL
TORONTO, CANADA**

MODULE 7

Strategy Field Study cont'd
Electives and Specialization Opportunities

* AICTE APPROVED

A woman with dark hair, wearing a yellow top, is looking upwards and to the right. She is in a classroom or lecture hall, with other people blurred in the background. The lighting is soft and focused on her.

“The diversity of the student body is one of the most rewarding aspects of being at Schulich, both inside and outside of the classroom. Faculty, with diverse backgrounds and orientation, have a strong research grounding that connects you with the evolution taking place in various facets and sectors of business.”

SHAGUN SHARMA (MBA '06)
Merchandise Planning Manager, Wal-Mart Canada Corp.

Diverse Perspectives

Students and faculty come from around the world bringing experience in the private, public and nonprofit sectors.



Dirk Matten, PhD
Hewlett-Packard Chair in Corporate Social Responsibility; Professor of Policy



Ashwin Joshi, PhD
Executive Director, Schulich MBA in India Program; Associate Professor of Marketing



Eileen Fischer, PhD
Anne & Max Tanenbaum Chair in Entrepreneurship and Family Enterprise; Director, Entrepreneurial Studies; Professor of Marketing

Real-world experience. Unparalleled career choice.

Year 1 in Mumbai

Focus on fundamentals, skills and perspectives

You'll complete Year 1 of your Schulich MBA in Mumbai. Your courses will cover the fundamentals of general management. Year 1 will lay the groundwork for honing the critical "soft" management skills so valued by organizations today – interpersonal and communication, team-building, negotiation, entrepreneurial and leadership.

From the start, your Schulich MBA will move you far beyond the "economic imperative" and the limitations of a more traditional business education. We'll introduce you to a "triple bottom line" approach to decision-making, one that encompasses economic *and* social and environmental considerations.

The Schulich MBA curriculum integrates principles of corporate social responsibility and sustainability in all courses. We expose you to the broader stakeholder model and to ethics, diversity, public policy and the nonprofit sector, to name just a few of the broader issues that superior management training today requires. We push you to consider multiple perspectives before making decisions, to work within as broad a framework as possible. As a result of Schulich's multi-faceted approach to management education, you will improve your overall ability to make sound judgments.

Year 2 in Toronto

Tailor your MBA to career goals

In Year 2, you'll select courses from 18 different areas of specialization which cover management functions, industry sectors and special issues. The choice is yours. Deepen your knowledge of a specific management function, or select from all three categories to build highly marketable skills and create a competitive advantage.

Considered to be "the ultimate in integrative management learning", your Year 2 Strategy Field Study is a six-month project in which you and your team develop a comprehensive strategic consulting report for a real organization. This project will take you far beyond the traditional case method.

The Field Study is a learning tool for applied strategic and integrative thinking, and for the development of real-world judgment and decision-making skills. You will apply the management knowledge you gained and further strengthen the core MBA skills you learned in Year 1.

Challenging, hands-on and intense, the Strategy Field Study is the hallmark of the Schulich MBA experience and sets Schulich graduates apart from the competition.

While at Schulich, you also benefit from working with classmates from highly varied educational, cultural and professional backgrounds. The diverse perspectives they expose you to are complemented by Schulich's extensive extra-curricular activities, including student club events, business competitions, conferences and guest lectures.

Specializations

MANAGEMENT FUNCTIONS

Accounting
Economics
Finance
Marketing
Operations Management & Information Systems
Organizational Behaviour & Industrial Relations
Strategic Management

INDUSTRY SECTORS

Arts and Media Administration
Financial Engineering
Financial Services
Health Industry Management
Nonprofit Management & Leadership
Public Sector Management
Real Estate & Infrastructure

SPECIAL ISSUES

Business and Sustainability
Business Consulting
Entrepreneurial Studies
International Business



Schulich School of Business, York University, Toronto, Canada



Schulich MBA in India located at SP Jain Institute of Management & Research, Mumbai, India



A world-class education. Your competitive advantage.

Admission Criteria

- First Class Standing in either of the following:
 - A three year Bachelor's and a Master's degree
 - A four year Bachelor's degree (e.g. BEng, BPharm, BArch, MBBS)

For candidates who have studied at an accredited degree granting institution in India
- Acceptable scores on all measures of the Graduate Management Admission Test (GMAT)
- Two recommendations
- Two years of relevant full-time work experience (post-undergraduate degree)
- Proof of English language proficiency (if English was not language of degree study)
- Interviews are required
- Management experience, leadership potential, entrepreneurial experience, communication skills, creativity and involvement in community and extracurricular activities are additional considerations

Financial Assistance

Scholarships and Bursaries

Schulich offers a large number of bursaries, scholarships and awards to domestic and international students to help you invest in your future. Financial aid is available both at entrance and during the program.

Schulich's entrance awards program rewards high calibre incoming students with numerous awards that are among the highest value offered to MBA students in Canada.

There are also many in-course awards and bursaries for continuing students.

Applicants should apply before August 1st. A separate application is not required.

Loan Program

Student loans and a line of credit are available for students in the MBA program.

Visit:

www.schulich.yorku.ca/financialaid

for a complete listing of awards and scholarships.

Application Process

Apply on-line at:

www.schulich.yorku.ca/apply and submit:

- Application and supplementary essays
- Two recommendations
- Official Graduate Management Admission Test (GMAT)
- Official transcripts from all post-secondary institutions attended (transcripts to be sent directly to Schulich from the issuing institution)
- Detailed résumé of employment history
- Application fee
- Proof of English language proficiency (if applicable)

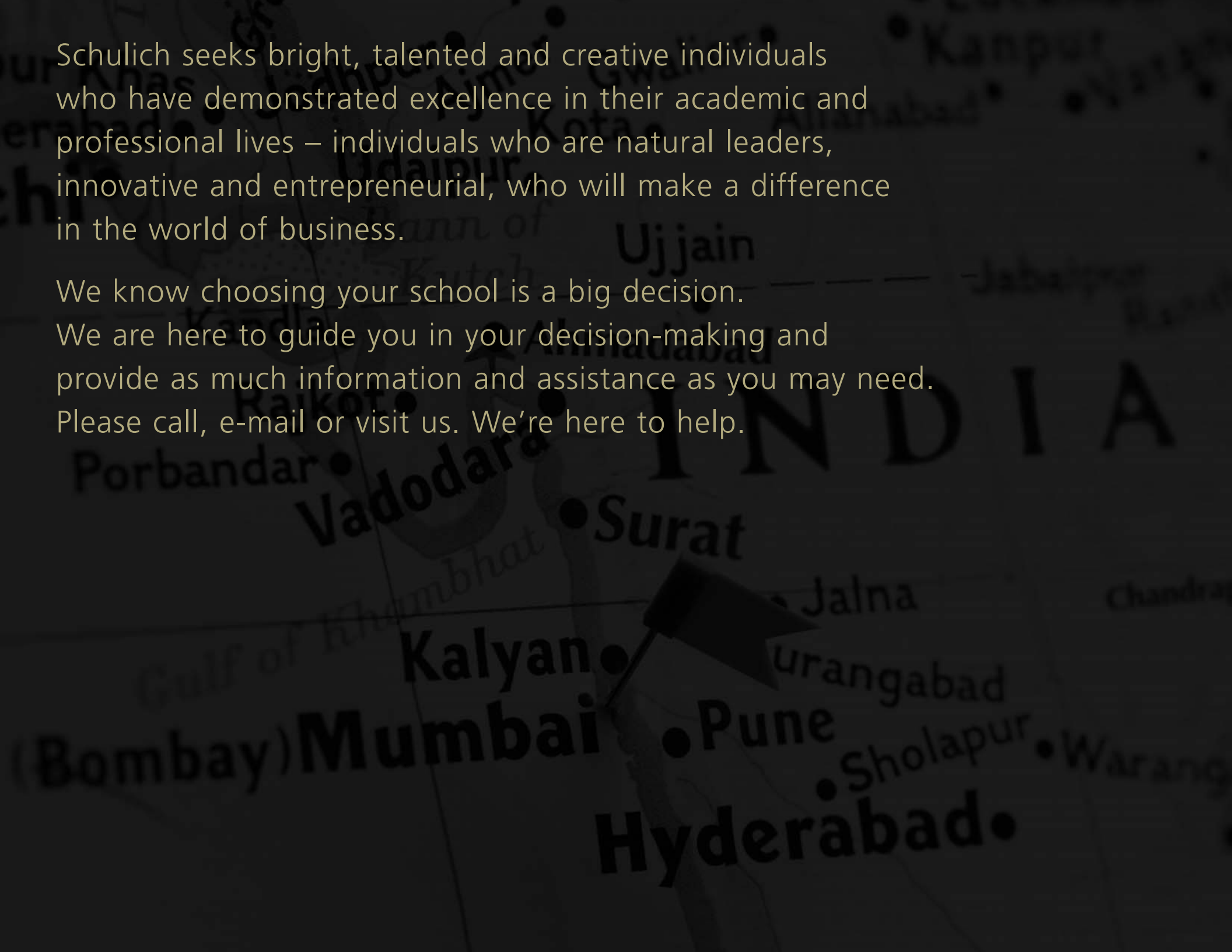
Application Deadlines

Early submission of your application is highly recommended for first offers of scholarship opportunities. International visa students are encouraged to apply by the August 1st deadline to allow time to obtain student visas. However, applications will be accepted up to November 1st. Applications are assessed on a rolling admissions basis. Late applications will be accepted after the deadline on a space available basis.

Schulich seeks bright, talented and creative individuals who have demonstrated excellence in their academic and professional lives – individuals who are natural leaders, innovative and entrepreneurial, who will make a difference in the world of business.

We know choosing your school is a big decision.

We are here to guide you in your decision-making and provide as much information and assistance as you may need. Please call, e-mail or visit us. We're here to help.





Schulich
School of Business
York University



www.schulich.yorku.ca

Contact us

Schulich School of Business
Seymour Schulich Building
Graduate Admissions
York University
4700 Keele Street
Toronto, Ontario
Canada M3J 1P3

International Admissions

Tel.: 416.736.5059
Fax: 416.650.8174
E-mail: intladmissions@schulich.yorku.ca

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